

Long Beach Merchants Association | Regular Meeting

Friday, October 1, 2010, 8:00 am

Benson's by the Beach Restaurant; 504 S Pacific in Long Beach; 642-3300

CALL TO ORDER: Steven Linhart

Attendance: Troy Rodenbaugh, Wendy Murry, Gayle Borchard, Dian Barker-Sayce, Holly Beller, Keleigh Schwartz, Keith Schwartz, Ruth An Hocking, Sherry Hash, Judi Andrew, Bob Andrew, Becky Johnson, Dave Keizur, Shelly Pollock, Laura Price, Cathi Bonny, Sue Ellyson, Jane Holeman, Kay Buesing, Missy Bageant, Mike Litawa, Merry Scharfe, Steven Linhart, Craig Smith, Jerry Phillips, Wayne O'Dell

APPROVAL OF MINUTES:

- Motion made by: Keleigh Schwartz
- Seconded by: Sherry Hash
- Vote: Approved

TREASURER'S REPORT: Attached

UNFINISHED BUSINESS:

- Merry Scharfe - Discussed billing as well as the new/old membership drive and the upcoming LBMA elections. To that point:
 - Missy Bageant was nominated to run for Board Secretary and she accepted
 - Ruth Ann Hocking was nominated for an open board position and she accepted
 - Jane Holman was nominated for an open board position and she accepted
 - Merry Scharfe was nominated to run for President and she accepted
 - Steven Linhart was nominated to run for Vice President and he accepted
 - Elections should be held next month and you can send in additional nominations to Wayne O'Dell (wayne@anchor-realestate.com)
- Mayor Bob Andrew and others discussed the efforts on the part of Ragan Andrew for a "Pumpkin Patch" theme for the City of Long Beach during the month of October. Members should plan for "trick or treat". Additionally, Mayor Andrew stated that a committee has formed to review a "swimming pool" option for the community based on an endowment received by the city.

NEW BUSINESS:

- Jeff Parker of Wauna Federal Credit Union discussed the new branch in the Safeway in Astoria is experiencing requests for membership from Long Beach Peninsula residents. So they are in the process of expanding memberships to Pacific County.
- Linda Yeager of The American Cancer Society's Relay for Life thanked the LBMA membership for their participation and support. She announced that they are forming a committee for the 2011 event.
- Shelly Pollock stated that health care options due to state and federal legislation are going through changes. She advised that everyone should remain diligent in those areas where they impact your company as well as individual and group programs. Give her a call for specifics that relate to you.
- Steven Linhart discussed the "Smile Mobile" sponsored by the Delta Dental Program of Washington State. The transportable dental care unit has been in town helping our community's children ages 2 years through 5 years of age to get proper dental care.

COMMITTEE REPORTS

- LBMA Holiday After Hours
 - Ruth Ann Hocking announced that the date for this year's event is Thursday December 2, 2010 at 5:30PM. It will be a pot luck as well as white elephant exchange. Let's have fun.
- Holidays at the Beach
 - Holly Beller is gearing up speed for December's events. She has made arrangements at the local movie theater for Saturday raffle drawings with gifts donated by merchants. There will be magic shows, a birthday for Frosty the Snowman. Holly asked for donations, particularly for printers that could print color pictures for the events.
- Blue Grass Festival
 - Ruth Ann Hocking announced the dates for 2011 are March 25-27. She is working issues related to Anchor Restaurant's permanent closure and won't be open for Blue Grass support.
- Beach To Chowder Run/Walk
 - Sherry Hash stated that the group is on schedule for event planning
- Doggie Olympic Games
 - Mike Litawa reported the team has turned in the budget and is on schedule for event planning.
- SandSations
 - Becky Johnson reported that the team is going after sponsorships for next year now and that the goal is to absorb the 2010 over budget condition for 2010 in 2011's event plans.
- Kite Festival
 - Jane Holeman stated that the American Kite Flyers Association (AKA) is meeting in Seaside this week. Poster sales for the 2010 Kite Festival are doing really well.
- Jake's Birthday
 - Wendy Murry informed the group that 2010's posters are being bought back by the artist. "Stunt Jake" will be going to Portland as a Guest Judge for the "Miss Yard Bird" pageant.

OTHER REPORTS

- Kite Museum
 - Kay Buesing announced discussed the "off season" schedule of events.
- Loyalty Days
 - Mayor Bob Andrew stated that the mailings have started to go out and that there has already been interest from a middle school band to participate.
- Surf Perch Derby
 - Dale Jacobson was not present
- SummerFest
 - Ragan Andrew was not present.
- Long Beach Peninsula Visitors Bureau
 - Una Boyle was not present, membership drive ends today.
- Liaison to Long Beach City Council
 - Steven Linhart announced that the water plans for the city continue moving forward. He also talked to the city's beautification plan and its ongoing efforts which include the city's new street sweeper.
- City Lodging Tax Advisory Committee
 - Wayne O'Dell stated that the committee met. The group is reviewing event budgets as well as gaining an understanding of what size budget the LTAC may have some input on. The committee will be having an additional meeting on October 7th preparing for a work session with the City Council on October 18th.

- Liaison to Ocean Park, Ilwaco
 - [need volunteer]

ANNOUNCEMENTS

- ✓ LB City Council Meeting: October 4, 2010, 7:00 pm, City Hall
- ✓ LBMA Board Meeting: October 15, 2010, 8:00 am, Benson's
- ✓ LBMA Meeting: November 5, 2010, 8:00 am, Benson's

ADJOURNMENT

Motion to Adjourn: Gayle Borchard

Seconded: Bob Andrew